

Process Free Plates Eliminate Processors and Chemistry

Free to be more sustainable with **Kodak Sonora** XP Process Free Plates

Whether your goal is to be compliant or to position yourself as an environmental leader, **Kodak Sonora** XP Plates can help in both prepress and in the pressroom. **Sonora** XP Plates enable you not only to remove chemistry, water, energy, waste and VOCs from plate making but they are capable of printing with recycled paper and board-stock, soy based inks and IPA free founts often used to produce "greener" print. Keep reading to learn more.

Free yourself from processors and chemistry forever

Imagine removing the burdens of maintaining and running a processor while achieving better process control from eliminating all processing variables. How different would your operation be without having to consume and dispose of chemistry? New Kodak Sonora XP Process Free Plates using Kodak's press ready technology makes process free plate making a reality. Just image, mount, and print.

Conserve energy and water and reduce waste

With energy costs rising and water conservation gaining priority, **Sonora** XP Plates reduce a printer's energy consumption by not running processors or cleanout units and conserve water that is typically needed to process plates, clean processors or mix concentrated chemistry. **Sonora** XP Plates also eliminate any chemistry waste, removing the burdens and costs of compliance and disposal associated with it.

Produce more sustainable print

However you and your print buyers define "green" printing; Kodak Sonora XP Plates can help. Sonora XP Plates not only achieve quality AM and FM screening but also are capable of printing recycled stocks, with soy based inks and IPA free founts and other press conditions that are typically used in the production of "Sustainable" or "Greener" printing.

Free to pursue environmental leadership

In the competitive world of print, the slightest advantage can win jobs and clients. Print buyers expect printers to continually reduce their environmental impact. By removing chemistry you show your commitment to your customers as well as your local community. Improve your environmental credentials by eliminating chemistry from your platemaking operation today.

Offer a cleaner working environment

By removing processing and chemistry from platemaking, a printer can offer a cleaner working environment without exposing employees to the processing chemicals and VOCs in traditional platemaking. Maintain production areas that reflect the quality of your print. Achieve an office style environment without the smell of chemicals that you can be proud to show your client and prospects.

For more information,

Visit kodak.com/go/green

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