

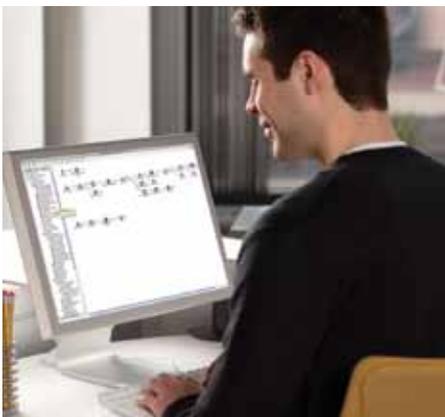


# Wonderful Workflow Solutions

## Workflow Solutions

It is not just press investment that can result in measurable results aiding a more environmental approach. Correct software choice to record job-to-job facts, as well creating more transparent reportability to identify where additional efficiencies can be made, can equally create stronger more open relationships and enhance sustainability.

**Kodak** Unified Workflow Solutions support our customer's sustainability strategy in a number of ways. Our solutions automate and eliminate process steps, reducing energy and materials usage across the entire print production chain.



## Prinerity and RBA Drive Efficiency

**Kodak Prinerity** Workflow increases overall efficiency for offset, digital and flexo production—decreasing ink consumption, waste, and makeready time. Print service providers are continually seeking solutions to streamline production, and the **Prinerity** Solution is a fully integrated workflow that provides maximum automation.

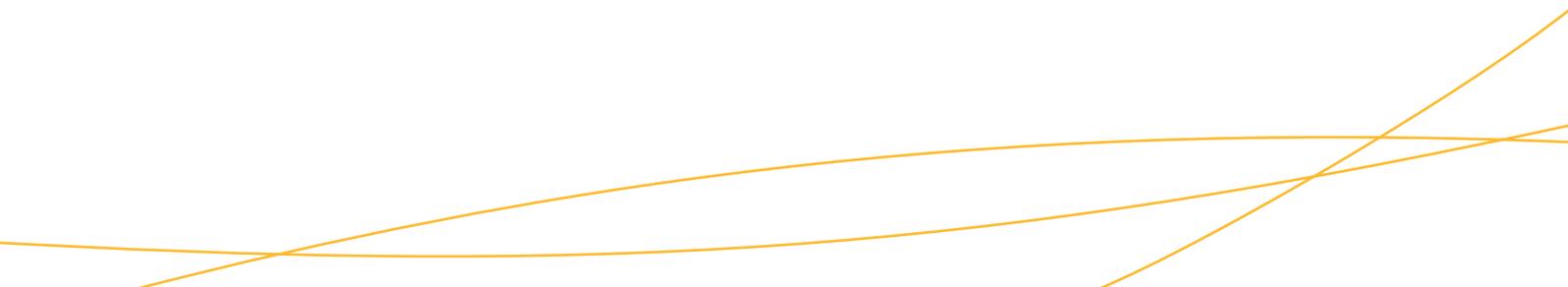
**Kodak Prinerity** Rules-Based Automation, a licensable component of the **Prinerity** Solution, allows you to create automatic rules for any existing manual event, business process, or daily step in your printing production workflow. As a result, you can organize all stages of print production, enabling your business to run much more effortlessly.

## Get Online with InSite

Online solutions provide a number of methods to streamline creative and review processes, including ease of collaboration, efficient digital asset manage-

ment and online job submission. **Kodak InSite** Portal Products greatly reduce the traditional use of paper, ink and other resources by moving tasks online.

**InSite** Portal Products fundamentally change the way our customers interact with their clients, from web-to-print functionality and electronic job submission to remote content proofing and approval. Features like these can lead to dramatic reductions in material usage, waste and excess stock, as well as more efficient process management.

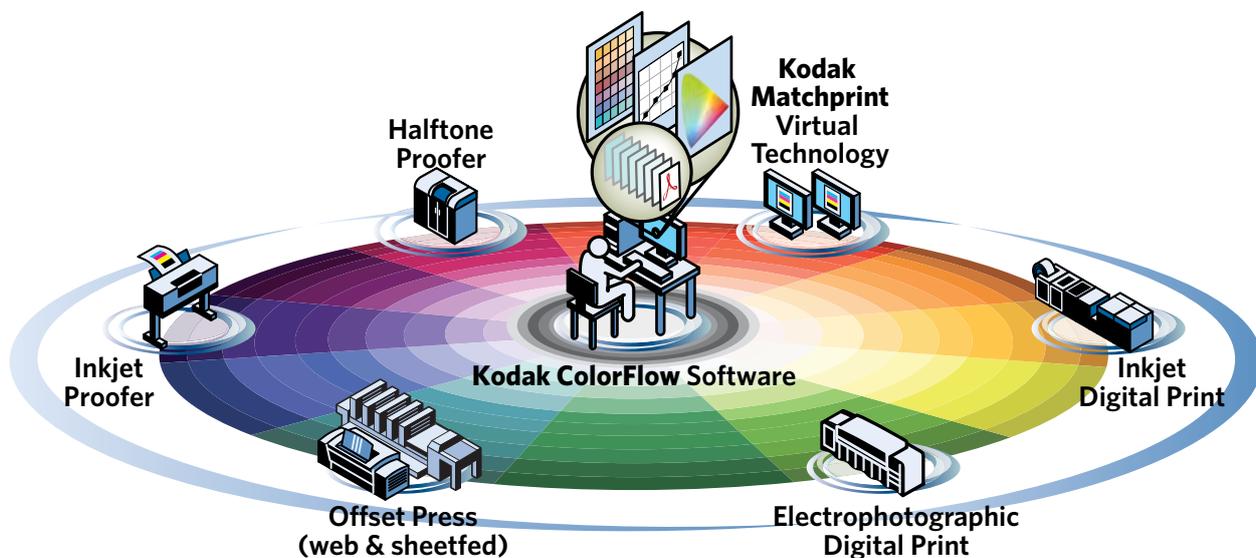




## Colorflow Saves Ink

**Kodak Colorflow** Software minimizes inefficiencies and maximizes waste reduction by ensuring color consistency and accuracy throughout the workflow. When used with the **Kodak Ink Optimizing Solution**, you can save up to 30% in ink, more than all leading competitors, according to the 2010 Ink Optimization Roundup Evaluation by IDEAlliance+IPA.

In addition to lowering ink consumption, the Ink Optimizing Solution improves the consistency of colour reproduction throughout the mid-tones. At press time, this decreases makeready and startup waste. Finally, using **Kodak Staccato** Screening makes additional ink savings possible thanks to more efficient ink distribution on a wide range of substrates.



For more information,  
Visit [kodak.com/go/green](http://kodak.com/go/green)

Produced using **Kodak** technology

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